



# HOLIDAY FASHION SHOW AND LUNCHEON

## *Style*

### 2019 SPONSORSHIP OPPORTUNITIES AND BENEFITS

#### *Plante Couture / \$10,000\**

Premiere logo/listing placement in/on:

- Initial personalized sponsorship mailing to past event sponsors - approx. 600 recipients
- “Save the Date” mailing - approx. 3,500 recipients
- Stage backdrop following the fashion show
- Silent Auction “Wish List” handout
- Pre-event E-Blasts
- Official invitation
- Pre-event advertising
- Official program - approx. 700 produced
- Signage at event provided by the School of Nursing
- Event website
- Social media including School of Nursing website

#### *Couture / \$5,000\**

Priority logo/listing placement in/on:

- Initial personalized sponsorship mailing to past event sponsors - approx. 600 recipients
- Silent Auction “Wish List” handout
- Pre-event E-Blasts
- Official invitation
- Pre-event advertising
- Official program - approx. 700 produced
- Signage at event provided by the School of Nursing
- Event website

#### *Designer / \$3,000\**

Prime logo/listing placement in/on:

- Official invitation
- Pre-event advertising
- Official program - approx. 700 produced
- Signage at event provided by the School of Nursing
- Event website

#### *Fashionista / \$2,000\**

Logo/listing placement in/on:

- Official program - approx. 700 produced
- Event website
- Signage at event provided by the School of Nursing

All proceeds from Holiday Style Fashion Show & Luncheon support the School of Nursing's Bachelor of Science in Nursing Honors Program. The program attracts some of the brightest and most sought after nursing students in Texas and grooms them to be leaders in their field. These students perform at the top of their class, participate in an immersive community/public health project, and engage with state/local legislators on health policy issues.

Your investment in these brilliant students will yield great rewards for the patients, families, and communities they will serve.

# Sponsorship Benefits At-A-Glance

EACH SPONSORSHIP INCLUDES A TABLE FOR 10 PATRONS.  
PREFERENTIAL SEATING DEPENDENT UPON SPONSORSHIP LEVEL.  
CASH OR IN-KIND SPONSORSHIPS AVAILABLE.

*Haute Couture*

\$10,000

*Couture*

\$5,000

*Designer*

\$3,000

*Fashionista*

\$2,000

Logo/Name Placement - Save the Date mailing  
Approximately 3,500 recipients

X

Logo/Name Placement - Social Media including SON  
Facebook Page

X

Logo/Name Placement - Stage Backdrop following the  
Style Show

X

Logo/Name Placement - Personalized Sponsorship  
Invitation  
Approximately 600 recipients

X

X

Logo/Name Placement - Silent Auction Handout

X

X

Logo/Name Placement - Pre-Event E-Blasts

X

X

Logo/Name Placement - Pre-Event Advertising

X

X

X

Logo/Name Placement - Official Invitation  
Approximately 3,500 recipients

X

X

X

Logo/Name Placement - Official Event Program  
Approximately 700 produced

X

X

X

X

Logo/Name Placement - Event Signage

X

X

X

X

Logo/Name Placement - Event Website

X

X

X

X